



MARKETING PROSPECTUS AND RATES





## CENTRE INFORMATION

Hazeldean Square is a small convenience centre situated in the upmarket Silver Lakes residential suburb in the eastern suburbs of Pretoria. The centre is close to the Hazeldean node, which consists of a variety of commercial and residential complexes. Here, the emphasis is on country life and green, sustainable living.

Hazeldean Square serves the community with a convenient and intimate shopping destination. All the necessities like grocery shopping and banking are taken care of, with specific offerings also catered to the community, such as a beauty spa, gym, laundromat, cycle shop, coffee shop, restaurants and much more.

## MARKETING OPPORTUNITIES

Hazeldean Square offers several prime exhibition areas, situated at high-traffic locations that provide optimum exposure for your brand. This is an ideal platform to showcase your products and services to shoppers visiting the mall daily. There are also indoor and outdoor media sites, which have been ideally positioned to capture the attention of shoppers.

## FAST FACTS

TOTAL TENANTS	36
PATRONS	LSM10
EXHIBITION SITES	6
INDOOR MEDIA SITES	1
OUTDOOR MEDIA SITES	4

## EXHIBITION SPACES

1. **PICK N PAY COURT: 12m<sup>2</sup>**  
**R4 000 + VAT per week**  
 Situated near the entrance to Pick n Pay.
2. **DIS-CHEM COURT 1: 12m<sup>2</sup>**  
**R3 500 + VAT per week**  
 Situated near the entrance to Dis-Chem.
3. **DIS-CHEM COURT 2: 12m<sup>2</sup>**  
**R3 500 + VAT per week**  
 Situated near the entrance to Dis-Chem.
4. **WOOLWORTHS COURT: 30m<sup>2</sup>**  
**R2 000 + VAT per week**  
 Situated near Woolworths.
5. **PICK N PAY COURT LEFT: 6m<sup>2</sup>**  
**R1 500 + VAT per week**  
 Situated near Pick n Pay.
6. **PICK N PAY COURT RIGHT: 6m<sup>2</sup>**  
**R1 500 + VAT per week**  
 Situated near Pick n Pay.

GO TO PAGE 4 FOR AN ILLUSTRATED FLOOR PLAN

## INDOOR MEDIA SITES

1. **WALL SIGN:**  
**R4 000 + VAT per month**  
 Large format wall sign located outside Dis-Chem and doctor's rooms.

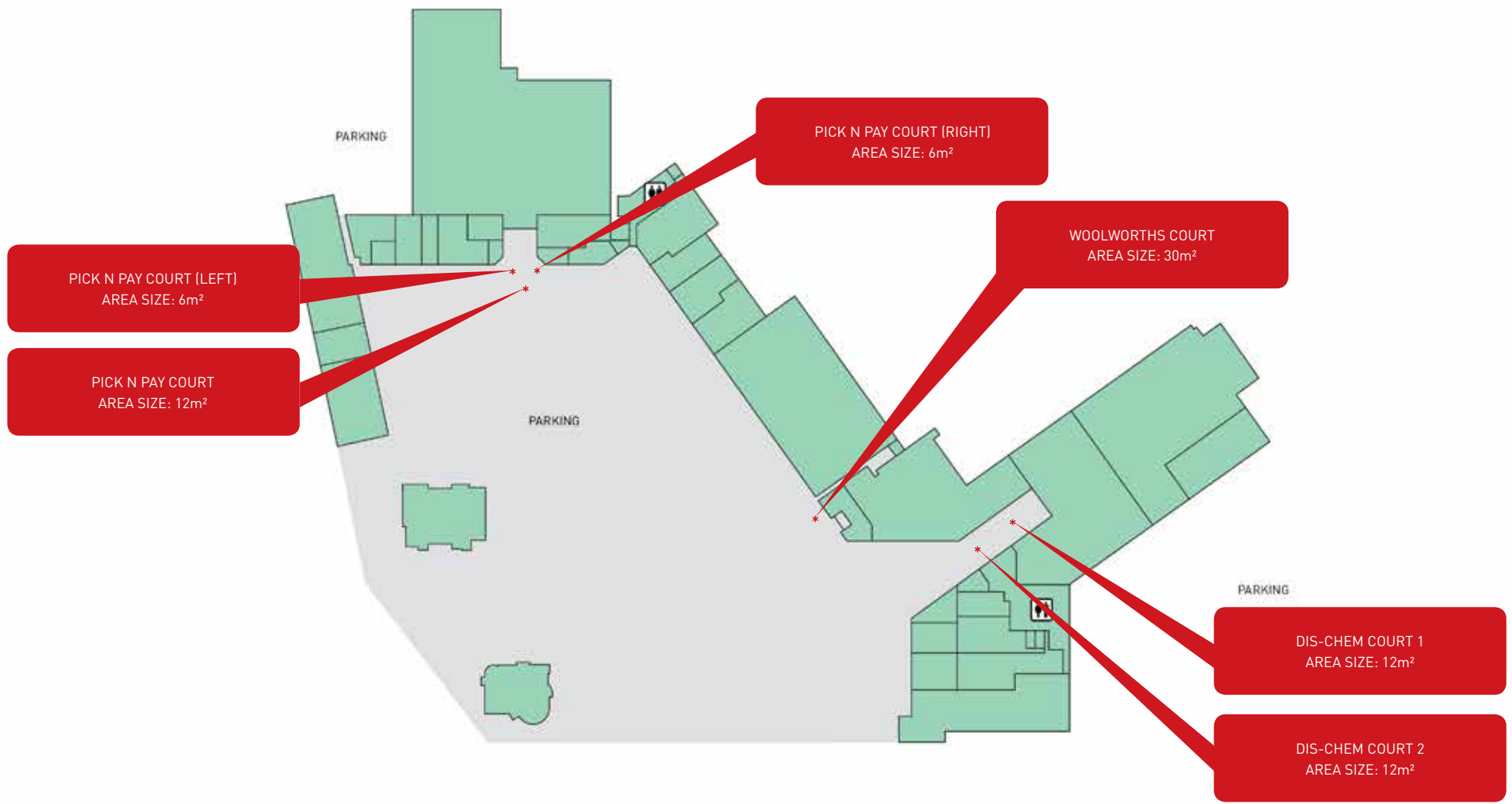
## OUTDOOR MEDIA SITES

1. **ENTRANCE GANTRY:**  
**R7 000 + VAT per month**  
 Highly visible site at main entrance to mall parking, visible to all cars driving into the main car park.
2. **EXIT GANTRY:**  
**R6 000 + VAT per month**  
 Large overhead site, visible to all cars leaving the main car park.
3. **STREET POLES:**  
**R1 500 + VAT per set of three per month**  
 Various street pole sites located throughout the main car park.
4. **LAMP POLES:**  
**R900 + VAT for three sites per month**  
 Double-sided poster sites on the lamp poles.

GO TO PAGE 5 FOR EXAMPLES



# FLOOR PLAN | GROUND FLOOR



ENTRANCE GANTRY



POLE ADS



EXIT GANTRY



WALL SIGN



# EXHIBITION BOOKING REQUEST

THANK YOU FOR YOUR INTEREST IN HOLDING A PROMOTION AT HAZELDEAN SQUARE.  
PLEASE PRINT, COMPLETE AND SIGN THIS FORM AND EMAIL TO JACO@EXPOSUREPURSUIT.CO.ZA

**EXHIBITOR DETAILS**

Company name	Contact person
Tel number	Fax number
Cell number	Email address
Company address	

**EXHIBITION DETAILS**

What would you like to exhibit?

**Type of exhibition**    Display    Product launch    Database build-up    Product sampling  
 Product/service awareness    Customer feedback    Other

If other, please describe

**COURT REQUESTED**

Court required	
Commencement date	Completion date
Rate ex VAT	Court size
Power availability	

**SPECIAL REQUESTS**

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**WILL YOU BE ADVERTISING YOUR EVENT? IF YES PLEASE GIVE DETAILS**

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**MANNING OF THE EVENT**

The event must be fully operational during the minimum trading hours of the centre during the period of the exhibition. Trading hours for Hazeldean Square are:

Monday – Friday            09h00–18h00  
Saturday                        09h00–15h00  
Sundays/public holidays   09h00–14h00

Extended hours over the festive season and Easter

**PLEASE SUPPLY A DETAILED DESCRIPTION OF YOUR EXHIBITION, INCLUDING DIMENSIONS**

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**SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_

<p><b>HAZELDEAN SQUARE</b>  <b>1 Silverlakes Road</b>  <b>Silverlakes</b>  <b>Pretoria</b></p>	<p> <a href="http://www.hazeldeansquare.co.za">www.hazeldeansquare.co.za</a>   Hazeldean Square</p>
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**ENQUIRIES AND BOOKINGS**  
For more information about our exhibition and media sites as well as other marketing opportunities, please contact:  
**EXHIBITIONS:**            Jaco Swanepoel | 082 469 5080 | [jaco@exposurepursuit.co.za](mailto:jaco@exposurepursuit.co.za)  
**MALL ADVERTISING:** Benjamin Deeb | 083 301 7772 | [benjamin@yoohmedia.co.za](mailto:benjamin@yoohmedia.co.za)